

International Conference: The New Landscape of Global Supply Chain Restructuring

I. Purpose of the Conference

The US-China trade war, the COVID-19 pandemic, and geopolitical tensions have significantly influenced industry development, trade, and investment. As global supply chains are being reshaped, countries such as ASEAN members, as well as India and Mexico, are becoming increasingly important as manufacturing hubs. The trade conflict between the US and China has led to tit-for-tat tariff increases on a significant portion of their exports, further changing the global trade and investment landscape. Additionally, the United States-Mexico-Canada Agreement (USMCA) provides new opportunities for Canada, Mexico, and the US to build stronger economic partnerships.

This conference is organized to discuss global supply chain trends from the perspectives of trade flows, industry development, and investment. It will also focus on the semiconductor and electric vehicle industries to help companies adapt to supply chain shifts and to offer insights for the government in formulating relevant policies.

II. Event Details

- **Time:** Wednesday, Oct. 16, 2024 | 9:00A.M. (Taipei)
- **Venue:** The Howard Plaza Hotel Taipei, 3F DRAGON HALL
(No. 160, Sec. 3 Ren'ai Road., Da'an District, Taipei City, Taiwan)
- **Language:** English
(English/Chinese simultaneous interpretation)
- **Agenda:** Please see the information below



Registration
Website

國際研討會： 因應國際供應鏈重塑的新格局

一、研討會目的

在中美貿易戰、新冠肺炎，與地緣政治衝突下，對於全球產業分工、貿易，以及投資產生影響，也帶動全球供應鏈發生明顯變化。在跨國企業尋找中國大陸以外的國家設立生產據點的趨勢下，東協、印度、墨西哥等生產基地的重要性大增。在美國擴大對中國懲罰性關稅之制裁下，重塑全球貿易及投資路徑，美國與中國之直接貿易及投資聯結弱化，但美國與東亞及南亞的貿易及投資關係因而強化。另外在「美墨加協定」(USMCA)的加持下，除了強化美國與墨西哥、加拿大的貿易合作夥伴關係，亦促使跨國企業轉往墨西哥布局，這一供應鏈重組及貿易趨勢，值得進一步探討。

基於此，本研討會主題為「因應國際供應鏈重塑的新格局」，將由貿易流向、產業分工及投資等角度，探討全球供應鏈變化的趨勢，並據此針對特定產業包含半導體及電動車等，討論「脫鉤」、「去風險」的情境與影響，掌握臺灣在全球供應鏈的地位及未來的發展趨勢，以協助企業因應供應鏈的變局，並可供政府擬定相關政策之參考。

二、活動訊息

- 活動時間：2024年10月16日(三)上午9:00
- 活動地點：台北福華大飯店3樓金龍廳
(106台北市大安區仁愛路三段160號)
- 使用語言：英文(提供中英同步口譯)
- 議程：如下



線上報名

The New Landscape of Global Supply Chain Restructuring

國際研討會：因應國際供應鏈重塑的新格局

Time 時間	Program 議程	
08:40-09:00	Registration 報到	
09:00-09:05	Opening Address 開幕致詞 Representative from IDA 經濟部產業發展署代表 Hsien-Ming Lien, President, Chung-Hua Institution for Economic Research 中華經濟研究院連賢明院長	
09:05-09:10	Photo Session 大合照	
Session1 : Trade Patterns and Policy Trends under Geopolitical 場次一：地緣政治造成貿易格局之變遷及政策趨勢		
09:10-10:15	Moderator (5ms) 主持人 (5 分鐘)	Ling-Xiang Wu CEO, SciTech Power Research, Taiwan 烏凌翔 科技力智庫執行長
	Panelists (each/20ms) 引言人 (1 人/20 分鐘)	Scott Kennedy Senior Adviser and Trustee Chair in Chinese Business and Economics, Center for Strategic & International Studies (CSIS), USA 甘思德 戰略與國際研究中心中國商業經濟高級顧問兼董事會成員(美國) Topic: Supply Chain Restructuring: Industry Dynamics and Geostrategic Pressures 題目: 供應鏈重組中的產業動態及地緣戰略挑戰
		Kim, Kye Hwan Senior Research Fellow, Center for International Industry and Trade Policy & Strategy Division, Korea Institute for Industrial Economics & Trade (KIET), Korea 金啟煥 韓國產業經濟研究院高級研究員(韓國) Topic: Geopolitics of Product Architecture and Global Supply Chains 題目: 地緣政治下的產品結構及全球供應鏈
		Daniel Liu / Shu-Fei Yang Director, Regional Development Study Center, Chung-Hua Institution for Economic Research (CIER), Taiwan/ Deputy Director, Regional Development Study Center, Chung-Hua Institution for Economic Research (CIER), Taiwan 劉大年 中華經濟研究院區域發展研究中心主任 楊書菲 中華經濟研究院區域發展研究中心副主任 Topic: The Implications of the Transformation in Taiwan's Trade Structure 題目: 臺灣貿易結構轉變的啟示
10:15-10:25	Commentator (each / 10ms) 評論人(10 分鐘)	Tain-Jy Chen Professor Emeritus, Department of Economics, National Taiwan University, Taiwan 陳添枝 國立臺灣大學經濟學系名譽教授
10:25-10:40	Discussion (15ms) 討論 (15 分鐘)	
10:40-11:00	Break 休息	

Session 2 : The Impact of Geopolitical Tension on the Semiconductor Supply Chain

場次二：地緣政治角力下，半導體供應鏈布局趨勢

11:00-11:45	Moderator (5ms) 主持人 (5 分鐘)	TBC 邀請中
	Panelists (each/20ms) 引言人 (1 人/20 分鐘)	<p>Yasuyuki Todo Professor, Faculty of Political Science and Economics, Waseda University Program Director and Faculty Fellow, Research Institute of Economy, Trade and Industry (RIETI), Japan 戶堂康之 早稻田大學政經學院教授暨日本經濟產業研究所計畫主任兼研究員(日本)</p> <p>Topic: How can we construct resilient and innovative global supply chains? 題目: 如何建構兼具韌性及創新性的全球供應鏈</p> <p>Shin-Horng Chen Vice President, Chung-Hua Institution for Economic Research (CIER), Taiwan 陳信宏 中華經濟研究院副院長</p> <p>Topic: Geopolitics and Its Impacts on Taiwan's Semiconductor Supply Chain: "Taiwan+1" 題目: 地緣政治以及深受其影響的臺灣半導體供應鏈: "臺灣+1"布局</p>
11:45-11:55	Commentator (each / 10ms) 評論人(10 分鐘)	<p>Jack C. Chang Advisor of Policy Division, Industry, Science and Technology International Strategy Center (ISTI) of Industrial Technology Research Institute (ITRI), Taiwan 張超群 工業技術研究院產業科技國際策略發展所政策組顧問</p>
11:55-12:10	Discussion (15ms)	討論 (15 分鐘)
12:10-13:30	Lunch 午餐	

Session 3 : The New Trend of EV Global Supply Chain

場次三：地緣政治角力下，電動車供應鏈布局趨勢

13:30-14:15	Moderator (5ms) 主持人 (5 分鐘)	<p>Shin-Horng Chen Vice President, Chung-Hua Institution for Economic Research (CIER), Taiwan 陳信宏 中華經濟研究院副院長</p>
	Panelists (each/20ms) 引言人 (1 人/20 分鐘)	<p>Thomas Puls Senior Economist, German Economic Institute (IW), Germany 湯瑪斯·普爾斯 科隆德國經濟研究所資深經濟學者(德國)</p> <p>Topic: The German automotive industry: A successful business model challenged by technological change and protectionism. 題目: 電動車時代下，德國汽車產業所面臨的技術變革及保護主義挑戰</p> <p>Denise Hung Manager, Automotive Research & Testing Center (ARTC), Taiwan 洪薪茹 財團法人車輛研究測試中心經理</p> <p>Topic: Opportunities Provided by Taiwan's EV Supply Chain</p>

		題目：臺灣電動車產業鏈所創造的機遇
14:15-14:25	Commentator (each / 10ms) 評論人(10 分鐘)	Sam Shen Secretary General, Taiwan Advanced Automotive Technology Development Association (TADA), Taiwan 沈舉三 台灣先進車用技術發展協會祕書長
14:25-14:40	Discussion (15ms)	討論 (15 分鐘)
14:40-15:00	Break	休息
Session 4 : Roundtable Discussion 場次四：圓桌論壇		
15:00-16:00	Moderator 主持人	Tain-Jy Chen Professor Emeritus, Department of Economics, National Taiwan University, Taiwan 陳添枝 國立臺灣大學經濟學系名譽教授
	Speakers 與談人	Scott Kennedy Senior Adviser and Trustee Chair in Chinese Business and Economics, Center for Strategic & International Studies (CSIS), USA 甘思德 戰略與國際研究中心中國商業經濟高級顧問兼董事會成員(美國) Kim, Kye Hwan Senior Research Fellow, Center for International Industry and Trade Policy & Strategy Division, Korea Institute for Industrial Economics & Trade (KIET), Korea 金啟煥 韓國產業經濟研究院高級研究員(韓國) Yasuyuki Todo Professor, Faculty of Political Science and Economics, Waseda University Program Director and Faculty Fellow, Research Institute of Economy, Trade and Industry (RIETI), Japan 戶堂康之 早稻田大學政經學院教授暨日本經濟產業研究所計畫主任兼研究員(日本) Thomas Puls Senior Economist, German Economic Institute (IW), Germany 湯瑪斯·普爾斯 科隆德國經濟研究所資深經濟學者(德國)
16:00-16:05	Closing Remarks 閉幕致詞	

主辦單位保留變更議程及講師之權利。

The organizers reserve the right to amend the agenda and speakers.